# Path Community Newsletter



We are happy to inform you about the latest publications concerning research on path dependence phenomena as well as upcoming events and news from the path community. If you want us to announce any event (call for papers, publications, conferences, lectures, awards, etc.) feel free to send us your content (check our guidelines for submissions below first). Of course we remain at your disposal for any information, criticism, or comments.

We hope to hear from you!

Jörg Sydow (chief-editor) Eva Seidel (editor) Jutta Becker-Ritterspach, Olivier Berthod, Thomas Blanchet (editorial team)

### **Coming Events**

More than 30 papers have been submitted to the international conference <u>Understanding the emergence of new industries</u>. Between path dependency and path plasticity to be held at the University of Torino, Department of Economics & Collegio Carlo Alberto, 7th and 8th October 2010.

The 2nd International Conference on Path Dependence will be held on 3rd and 4th March 2011 at the Freie Universität Berlin. It aims to provide a platform for the discussion of most recent path-related research. The discussions are expected to focus on issues of extending path theory as well as studies of path-dependent phenomena. Conceptual as well as empirical papers from different fields are welcome: organization theory, organizational behaviour, strategic management, human resource management, marketing, innovation and entrepreneurship. Apart from the field of business studies, the organizers encourage contributions from related disciplines, such as economics, geography, sociology, or business history. Full papers should be submitted by November 15, 2010.

The Business Research Conference <u>Side Effects of Management and Marketing Activities</u> deals with the origin, development and problem handling of collateral effects arising from regular management and marketing activities that confront decision makers, stakeholders or even society with both desirable and undesirable outcomes. The conference will take place on 24th and 25th March 2011 at the European University Viadrina in Frankfurt (Oder). The deadline for

submissions is September 30, 2010.

Huseyin Leblebici, Georg Schreyögg, and Jörg Sydow will organize the sub-theme Self-Reinforcing Processes: Stabilizing and Destabilizing Dynamics at the <u>27th EGOS Colloquium</u> scheduled to take place from 7th to 9th July 2011 in Göteborg, Sweden. The sub-theme seeks to bring together researchers who study self-reinforcing and escalating dynamics in organizations and networks as a context for exploring the consequences of organizing effects on the individual, organizational and inter-organizational levels.

#### In Print

Books

Fornahl, D, Henn, S., Menzel, M. (eds.) (2010): Emerging Clusters. Cheltenham: Edward Elgar.

Schreyögg, G., Sydow, J. (eds.) (2010): <u>The Hidden Dynamics of Path Dependence</u>. London: Palgrave-Macmillan.

**Papers** 

Aguilera, R. V., Jackson, G. (2010): Comparative and International Corporate Governance. In: The Academy of Management Annals, 4 (1): 485-556.

Gruber, M. (2010): Exploring the Origins of Organizational Paths: Empirical Evidence from Newly Founded Firms. In: <u>Journal of Management</u>, 36 (5): 1143-1167.

Jackson, G., Apostolakou, A. (2010): Corporate Social Responsibility in Western Europe: CSR as an Institutional Mirror or a Substitute? In: Journal of Business Ethics, 94 (3): 371-394.

Martin, R. (forthcoming): Regional Economies as Path Dependent Systems: Some Issues and Implications. In: Cooke, P., Asheim, B., Borschma, R., Martin, R., Schwartz, D., Tödtling, F. (eds.): The Handbook of Regional Innovation & Growth, Cheltenham: Edward Elgar

Martin, R. (2010): The Roepke Lecture in Economic Geography - Rethinking Regional Path Dependence: Beyond Lock-in to Evolution. In: Economic Geography, 86: 1-27.

Martin, R., Sunley, P. (2010): The Place of Path Dependence in an Evolutionary Perspective on the Economic Landscape. In: Boschma, R., Martin, R. (eds.): <a href="https://example.com/html/>
Handbook of Evolutionary Economic Geography">Handbook of Evolutionary Economic Geography</a>, Cheltenham: Edward Elgar: 62-92

Schreyögg, G., Sydow, J., Holtmann, P. (2011): How History Matters in Organizations: The Case of Path Dependence. In: <u>Management & Organizational History</u> 6 (1) (in press).

Thrane, S., Blaaberg, S., Hannemann Moller, R. (2010): Innovative Path Dependence: Making Sense of Product and Service Innovation in Path Dependent Innovation Processes. In: Research Policy 39 (7): 932-944.

Working Papers

Berthod, O., Sydow, J. 2010. Locked in the iron cage? When institutionalization is (not) a path-dependent process. Presented at the 70th Annual Meeting of the Academy of Management, OMT Division, in Montreal, Canada, August 6-10. (available on request from the authors)

Brooks, J., Carroll, J., Beard, J. (2010): Dueling Stakeholders and Dual-Hatted Systems Engineers: Engineering Challenges, Capabilities and Skills in Government Infrastructure Technology Projects. MIT Sloan Research Paper No.4761-09. MIT Sloan School of Management. (available online)

Kirchner, S. (2010): Organizational Identities and Institutions: Dynamics of the Organizational Core as a Question of Path Dependence. MPIfG Working Paper 10/4. Max-Planck-Institute for the Study of Societies, Cologne. (available online)

Petermann, A. (2010): Modelling Paths of Institutional Change in Organizations. Presented at the 70th Annual Meeting of the Academy of Management, Montreal, Canada, August 6-10.

Uotila, J., Keil, T., Maula, M. (2010): Network Effects, Technological Search, and Lock-in. Presented at the 70th Annual Meeting of the Academy of Management, Montreal, Canada, August 6-10.

#### **News from the Path Community**

Since 2005 the Pfadkolleg at the Freie Universität Berlin has been exploring the formation of organizational paths. Research results of the second cohort of PhD students will be presented at the <a href="mailto:2nd International Conference on Path Dependence">2nd International Conference on Path Dependence</a> on 3rd and 4th March 2011 at the Freie Universität Berlin. Full papers should be submitted by November 15, 2010.

A third cohort of PhD students will begin their studies in April 2011. The Pfadkolleg Research Center offers 15 PhD scholarships to domestic and foreign graduates of business studies as well as other social sciences with an interest in persistent processes in and among organizations.

#### **Contact & Comments**

#### **Pfadkolleg Research Center**

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You want us to announce an event, or a publication, or feel you have information that would interest the broader path-related community? Please send an email to: pathnews@fu-berlin.de

Thank you for your cooperation!

If you do not wish to receive this newsletter, you can reply and indicate "unsubscribe" in the subject line.

## Contributions to Path Community Newsletter - Guidelines

For calls for papers, conferences, and workshops: please send a summary of max. 200 words, including:

Name of conference/workshop Time and place Contact person, email Deadline for submissions (participants and panel organizer) Link to relevant homepage

For news, books, or awards announcements: please send a summary of max. 100 words. Please note that only publications in English can be considered.