

## **Organized Creativity Calibration Workshop VI: Comparing Creative Processes in Music and Pharma**

17.11.2021, 19.00 informal get together/dinner at Teichwerk (on the campus pond)

**18.11.2021, JKU Linz, Altenbergerstr. 69, Room BR5 (Besprechungsraum 5)**

### **Papers: Organizing Creativity and Creative Processes**

9.00 – 9.45

Benjamin Schiemer “It's about what happens in the meantime: Organizing temporal affordances for creative work” (Paper)

Discussant: Gernot Grabher\*

9.45 – 10.30

Gernot Grabher\* & Oliver Ibert\* “Generative voids: Levering creativity from the margins and peripheries” (Paper)

Discussant: Leonhard Dobusch

#### ***10.30 – 10.45 coffee break***

10.45 – 11.30

Leonhard Dobusch & Milena Leybold “Organizing openness in (response to) grand challenges: The case of the medicines patent pool” (Paper)

Discussant: Lukas Vogelgsang and Oliver Ibert

### **Projects: Creativity in Music, Pharma, and across Fields**

11.30 – 12.00

Lukas Vogelgsang “Of the crowd, by the crowd, for the crowd? How creative processes unfold when funded by a digital crowd” (Project)

#### ***12.00 – 13.00 lunch break***

13.00 – 13.30

Marie Hoop “From basic research to clinical application: Temporal uncertainties in creating pharmaceuticals” (Project)

13.30 – 14.00

Birke Otto & Jörg Sydow\* “Failed pharma projects: The case of antibiotics” (Project)

14.00 – 14.30

Konstantin Hondros “Alternative(s) as an analytical lens - Mapping approaches to IP in music in pharma” (Project)

14.30 – 15.00

Birke Otto & Benjamin Schiemer “The album and the antibody: Comparing idea work along the idea journey” (Project)

**15.00 – 15.15 coffee break**

### **Discussion Time**

15.15 – 16.00 Breakout rooms with an eye to a) giving feedback to the projects and b) preparing the general discussion

- Room 1: field comparisons – most promising concepts
- Room 2: creative processes and practices – concepts and theoretical avenues
- Room 3: field comparisons – most promising methodologies
- Room 4: organizing creativity – opening and connecting the debate (digital transformation, grand challenges, entrepreneurship,...)

16.00 - 17.00 Joint discussion, synergies, outlook

### **Participants (\*virtual)**

Robert Bauer, JKU Linz (Guest) (Room 2)

Patrick Cohendet\*, HEC Montreal (Guest) (Room 1)

Leonhard Dobusch, U Innsbruck (Room 3)

Gernot Grabher\*, HCU Hamburg (Room 1)

Konstantin Hondros, U Duisburg-Essen (Room 3)

Marie Hoop, HCU Hamburg (Room 3)

Milena Leybold, U Innsbruck (Room 4)

Sara Maric, JKU Linz (Guest) (Room 3 or 4)

Amalya Oliver\*, Hebrew U Jerusalem (Room 1)

Birke Otto, FU Berlin (Room 4)

Ehsan Samimi\*, FU Berlin (Room 1 or 2)

Benjamin Schiemer, JKU Linz (Room 1)

Stephan Schaefer\*, Lund U (Guest) (Room 2)

Stoyan V. Sgourev (ESSEC Paris) (Room 4)

Elke Schüßler, JKU Linz (Room 4)

Jörg Sydow\*, FU Berlin (Room 2)

Lukas Vogelgsang, BTU Cottbus (Room 2)

Katharina Zangerle\*, U Innsbruck (Room 1)

## **Coronavirus Safety Protocols and Protective Measures at the JKU**

Our event can only take place if we comply with the JKU safety protocols. In general, face coverings are to be worn throughout the university premises. Those holding valid 3G verification are exempt from this requirement. In addition to JKU rules, if you are neither vaccinated (second vaccination 270 days ago at the most) nor recovered (either shortly or recovered and vaccinated), then please bring a current **antigen test result taken on the same day (i.e. on the 18<sup>th</sup>)**, with a test taken at the JKU campus test station between 7-9am. The test station is behind the Open Innovation Center at the rear of the campus.

See here for more detailed (and regularly updated) information:

<https://www.jku.at/en/coronavirus-safety-protocols-and-protective-measures-at-the-jku/>