

2nd Organizing Creativity Transalpine Paper Development Workshop

27-28 May 2024

@ University of Modena and Reggio Emilia
Department of Communication and Economics, Reggio Emilia (Italy)

The 2nd Organizing Creativity Transalpine Paper Development Workshop is aimed at academics who wish to develop their ongoing work, empirical or conceptual, related to creativity, broadly defined, i.e. embracing both “OT” (organization theory) and “OB” (organizational behavior) perspectives on creativity. The workshop will be developmental, with each paper receiving detailed and hands-on feedback from two senior scholars with a track record of multiple publications who will act as discussants. Authors will also receive feedback from peers with similar research interests.

The workshop should be of special interest to colleagues who recently graduated with a Ph.D., along with doctoral students who have already completed a substantial part of their dissertation. Early scholars who are more advanced in their careers (Post-docs, Assistant Professors, Researchers, Junior Lecturers, etc.) are also welcome to attend.

The workshop has become an annual opportunity for early scholars in the fields of organization and management, strategy, innovation, entrepreneurship, or public management to join a vibrant international community of scholars interested in creativity and creative processes and practices in and between organizations. The workshop offers an opportunity to feel part of a community, benefit from discussion and exchange of ideas, and envision new collaborations. The workshop location will alternate between Linz (Austria), Reggio Emilia (Italy), and Lüneburg (Germany).

We see this workshop series as an opportunity to develop a community of creativity researchers in Europe and beyond that builds on and connects communities that have been established at EGOS and in the context of various centers of creativity research.

Potential Research Topics

We welcome submissions from a variety of theoretical perspectives and methodological approaches that aim to contribute to the study of creativity. Potential contributions include, but are not limited to, the following research topics:

1. Creative industries
2. Creative-led policies for local development
3. New ways and forms of organizing for creativity

4. Creative hubs and other collaborative workspaces for creativity
5. Microfoundations of creativity (cognitive, social, affective)
6. New methods for the study of creativity

Application and Selection

We encourage applications based on abstracts of around 500 words. The deadline for the submission of abstracts is 1.00pm, January 24th, 2024. Abstracts should be submitted to: workshop.creativity@unimore.it

Notifications of acceptance will be communicated by mid-February 2024.

Once accepted, participants will be asked to submit a full paper by April 27th, 2024. Papers will then be electronically distributed to all participants at the beginning of May 2024.

To promote constructive and developmental discussions, we ask participants to read papers in advance to be then discussed at the workshop.

Organizing Committee

Claudio Biscaro, Professor of Leadership and Change Management (JKU Linz)

Fabrizio Montanari, Professor of Organizational Behavior (University of Modena e Reggio Emilia)

Elke Schuessler, Professor of Business Administration, esp. Entrepreneurship (Leuphana University Lüneburg)

Anna Chiara Scapolan, Professor of Organization Studies (University of Modena e Reggio Emilia)

Additional Faculty

Robert Bauer, JKU Linz

Simone Ferriani, University of Bologna and City, University of London

Gernot Grabher, HafenCity University Hamburg

Sarah Harvey, University College London

Barbara Imperatori, Università Cattolica Milan

Sara Lombardi, University of Florence

Pier Vittorio Mannucci, Bocconi University

Massimiliano Nuccio, Ca' Foscari University of Venice

Joerg Sydow, Freie Universität Berlin

Program Coordinator

Stefano Rodighiero, stefano.rodighiero@unimore.it



Program and Fees

The final program will be distributed by the beginning of May 2024. The workshop starts on May 27 at 9.30 a.m. and ends on May 28 at 1 p.m. There are no workshop fees for accepted participants. The workshop dinner on Monday is covered by the host university as well as lunches and coffee breaks.

Conference Venue

The workshop is held at the Department of Communication and Economics of the University of Modena and Reggio Emilia (Viale Antonio Allegri, 9 – 42121 Reggio Emilia, Italy).

Accommodation

Participants are responsible for their travel arrangements and accommodation. A series of discounted hotels and B&Bs will be available.