CfP for the 39th EGOS Colloquium in Cagliari, Italy, July 6-8, 2023 – Deadline for Submission of Short Papers: January 10, 2023

Subtheme on "Spaces for Creativity and Innovation within and across Organizational Boundaries"

Conveners: **Patrick Cohendet** (HEC Montréal), **Amalya L. Oliver** (Hebrew University of Jerusalem) & **Jörg Sydow** (Freie Universität Berlin)

The need for novel and useful solutions seems in society greater than ever before. Organizations, but also interorganizational arrangements such as networks, communities, platforms and technological consortia have to organize creative processes in order to contribute innovative products and services and/or excel with innovative structures and processes in more or less competitive environments. The locus of creativity and innovation with new knowledge, products or processes takes place many times while passing of organizational boundaries into what was termed: "in-between spaces" (Yström & Agogué, 2020). These were characterized as spaces between actors that are created by and simultaneously are creating social interactions and constitute collaborations and lead to creativity and innovation. From this focus on spaces and social interactions, new organizational theoretical approaches and research questions can emerge.

Recent research in this area focus on resources such as time and structure, and how they act as enabling as well as constraining factors in collaborative processes (Altman, Nagle & Tushman, 2015; April, Oliver, & Kalish, 2019). Other discuss either the puzzling relevance of constraints in creative processes (Lampel, Honig, & Drori, 2014; Ortmann & Sydow, 2018) or explicitly focus on temporary or permanent experimental spaces for creating, for instance, new routines (Bucher & Langley, 2016). Another research stream focuses on the social networks that are formed in the creative and innovative space within or across organizational boundaries (Perry-Smith & Mannucci, 2017; Amin & Cohendet, 2005; Cohendet & Simon, 2015). These networks can vary by structure and membership over time (Kalish & Oliver, 2021), or by the exchange processes they capture (Bouncken & Aslam, 2019).

For the creative process to unfold its dynamic and become institutionalized, another level of interactions needs to be included. According to Grandadam et al. (2013) or Lange and Schüßler (2017), creative processes critically rely on the 'middleground', which consists of intermediary groups and communities that link the informal communities of the underground with the formal organizations from the 'upperground'. Finally, there are issues that can constrain creative and innovative processes in such in-between spaces. Issues of intellectual capital are one such element (Konno & Schillaci, 2021), trust (Oliver, Montgomery & Barda, 2020) and issues of competition and collaboration (Bullinger et al., 2010) are other examples.

For this sub-theme, we particularly welcome papers that adopt such process- or practice-based perspectives (Fortwengel, Schüßler & Sydow (2017) and focus on micro-level mechanisms, organizational and network-based analysis. We invite contributions that advance, contest, or change our understanding of "in-between spaces" collaborative knowledge creation and that are open to new core questions in organization and management theory. Papers may address issues related (but not limited) to the following topics:

- Theorizing processes of creativity and innovation beyond organizational boundaries;

- NGOs' creative and innovative collaborations and the improvement of their practices;

- Networks of creativity and innovation where the idea journey is explored;

- New forms of open spaces (open labs, makerspaces, etc.). Emergence and dynamics of intermediary structures such as the middleground;

- Enabling and constraining forces in creative collaborations with and beyond organizational boundaries;

- Differences of organizational embeddedness in the study of creativity and innovation in between spaces;

- Issues of intellectual capital and knowledge sharing in processes of collaborative creativity and innovation in between spaces;

- Inter-personal or inter-organizational trust as facilitator of creativity and innovation in in-between spaces.

The sub-theme intends to stimulate a constructive dialogue around conceptual and empirical research across these and related issues. High-quality, novel contributions in both early and later stages of development are warmly invited. For more information please visit: https://www.egos.org/2023_Cagliari/General-Theme or contact joerg.sydow@fu-berlin.de

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