

3 Semester plan: module overview

		Winter Term 2023-24*	Summer Term 2024	Winter Term 2024-25
Theoretical Foundations	Introducing DPBR & BIEM: (1 CP)	Raithel / Salomo		Raithel / Salomo
	Approaches to Business Research (4 CP)		Jackson	
	Technological Innovation Systems in business and economics research (3 CP)			TBD
	Marketing Theory (4 CP)	Eggert		Eggert
	Accounting and Economics (4 CP)	Bigus		
	Research Seminar Information Management (4 CP)	Gersch		Gersch
	Research Seminar in Information Systems & Operations Research (4 CP)		Kliewer	
	Institutional Theory (4 CP)	Jackson		Jackson
	Behavioral Corporate Governance (4 CP)		Flickinger	
	Colloquium Organizations & Strategy (2 CP)		Flickinger	Flickinger
	Colloquium Marketing (2 CP)	Möller-Herm	Eggert	Raithel
	Colloquium Information Management (2 CP)	Gersch		Gersch
	Colloquium Information Systems (2 CP)	Kliewer	Kliewer	Kliewer
	Colloquium Auditing (2 CP)		Ruhnke	
Colloquium Innovation Research and Management (2CP)	Dreher	Dreher	Dreher	
Research Methods	Qualitative Research Designs (1 CP)	Kirsch		Kirsch
	Qualitative Research Methods: Interviews (1 CP)	Kirsch		Kirsch
	Qualitative Data Analysis (1 CP)		Kirsch	
	Qualitative Research Methods: Case Studies (1 CP)		Kirsch	
	Quantitative Methods I (2 CP)	Raithel		Raithel
	Quantitative Methods II (2 CP)		Raithel	
	What is Qualitative Comparative Analysis (QCA) (1 CP)		Jackson	
Professional Skills	Researching with Third Party Funds (1 CP)	Sydow*		TBD
	Writing for Publications (2 CP)	Jackson		Jackson
	M&M-Forschungswerkstatt (1 CP)		TBD	TBD
	FACTS-Forschungswerkstatt (1 CP)	TBD	TBD	TBD
	Statistical Course Modules (1-2 CP)	FU STAT	FU STAT	FU STAT
	Other	DRS courses	DRS courses	DRS courses

*tentative listings, subject to change

Please consult our webpage for links to further course offerings.